

FIG. 1

FIGURE 1

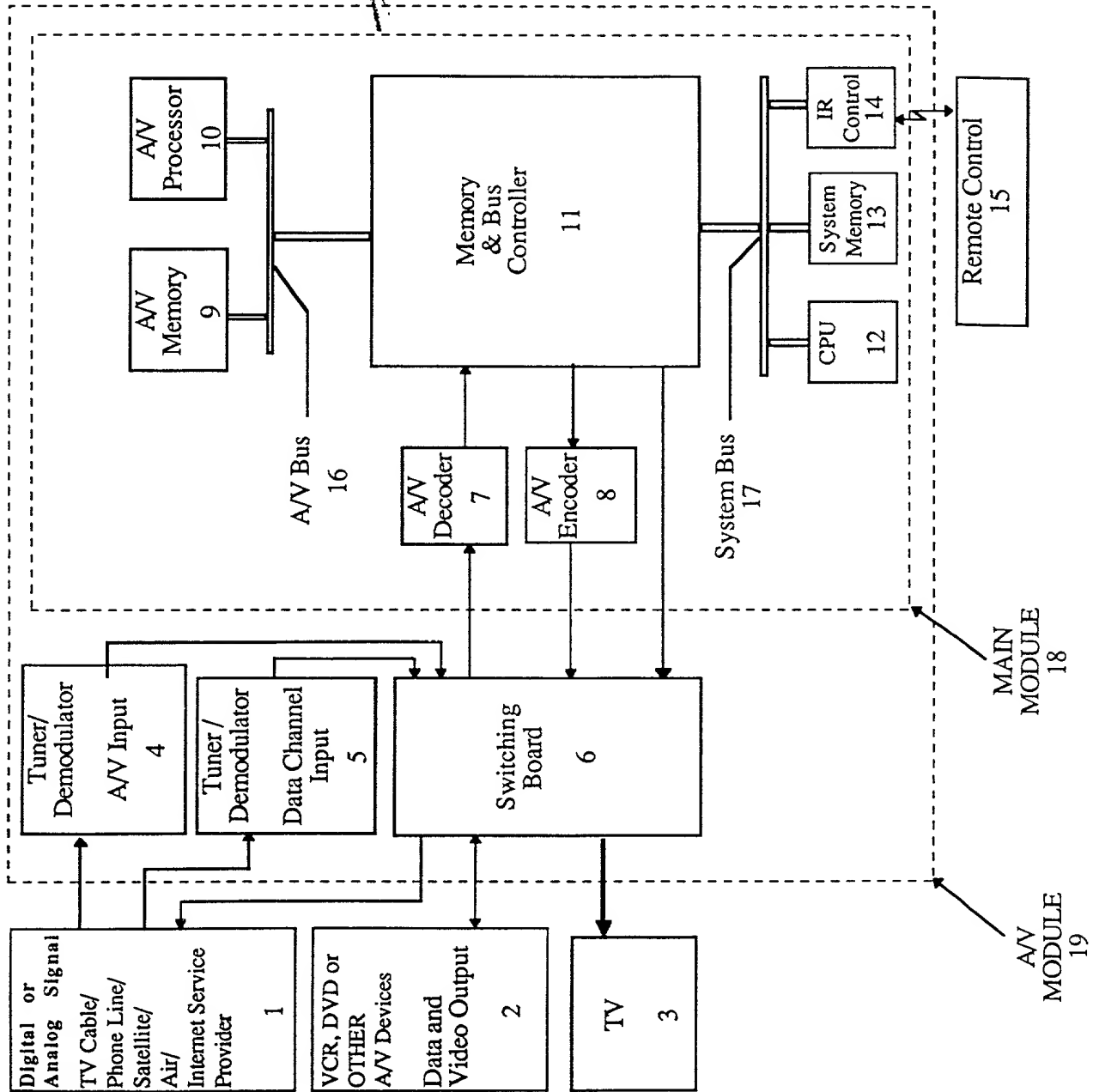


FIGURE 2

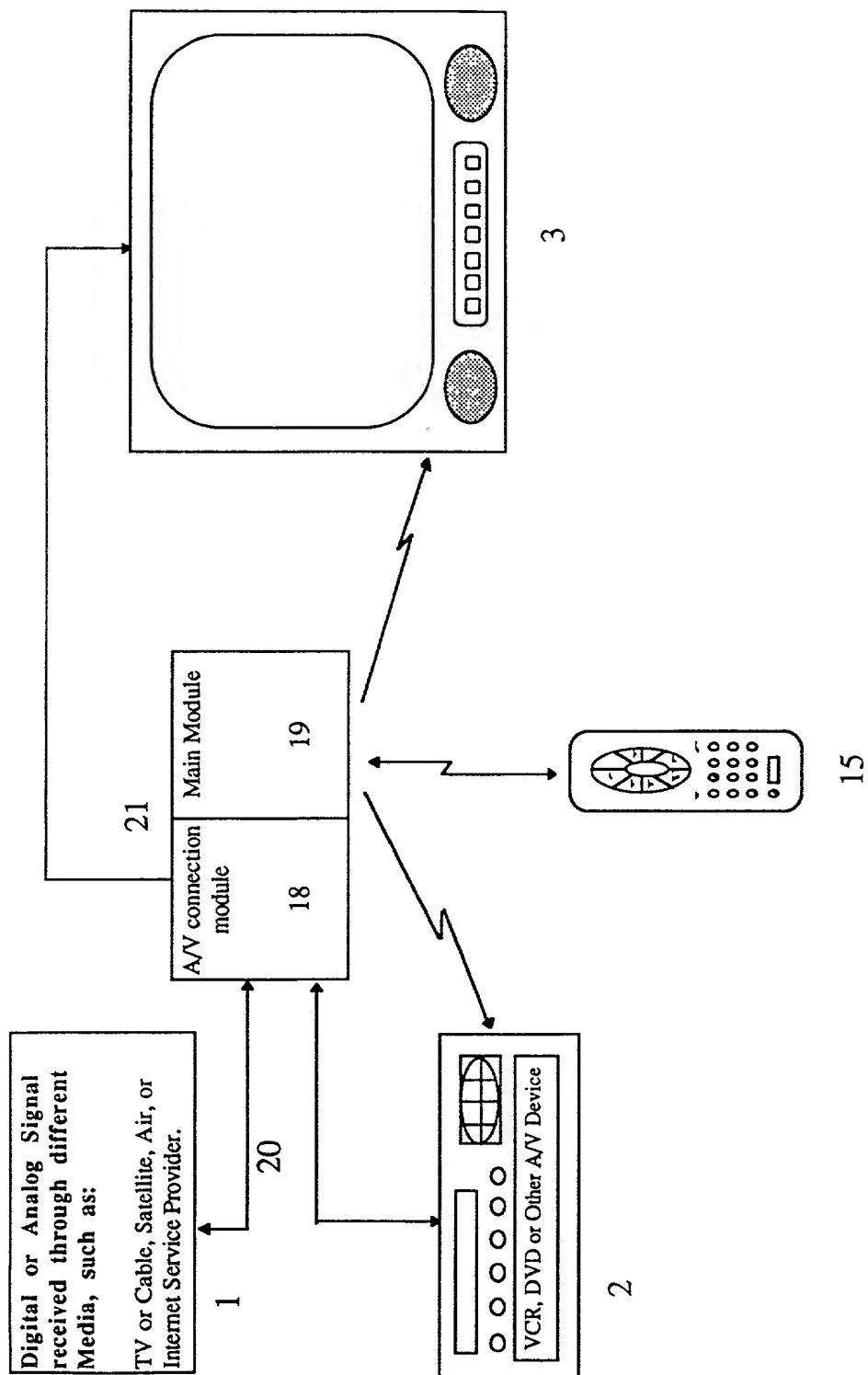
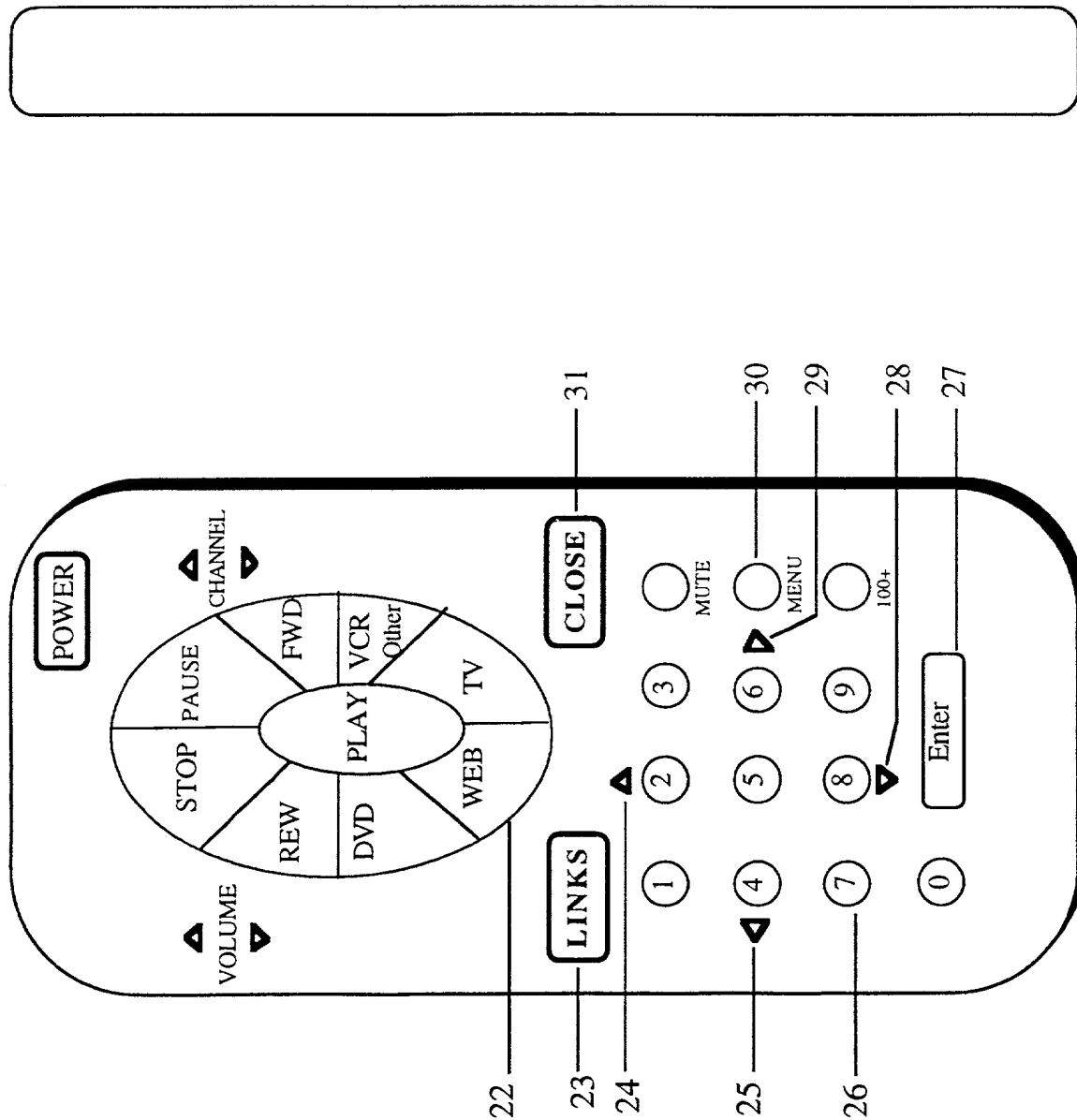


FIGURE 3

Link1	Link2	Link3	Link4	Link5	Link6	Link7	Link8	Link9	Link10	Link11	Link12	Link13	Link14	Link15
Data	Data	Data	Data	Data	Data	Data	Data	Data	Data	Data	Data	Data	Data	Data

- * Location of Link on screen
- * Assigned Link (Number Displayed on Screen)
- * Link (Internet Address)
- * Digital signals received from any A/V source, especially TV, Satellite, Cable TV, and DVD etc. can have multiple channels compressed into 1 (one) single source. A television station could possibly broadcast simultaneously, 5 (five) different channels on 1 (one) single bandwidth. With this increased capability, 1 (one) or more of these channels could be data.

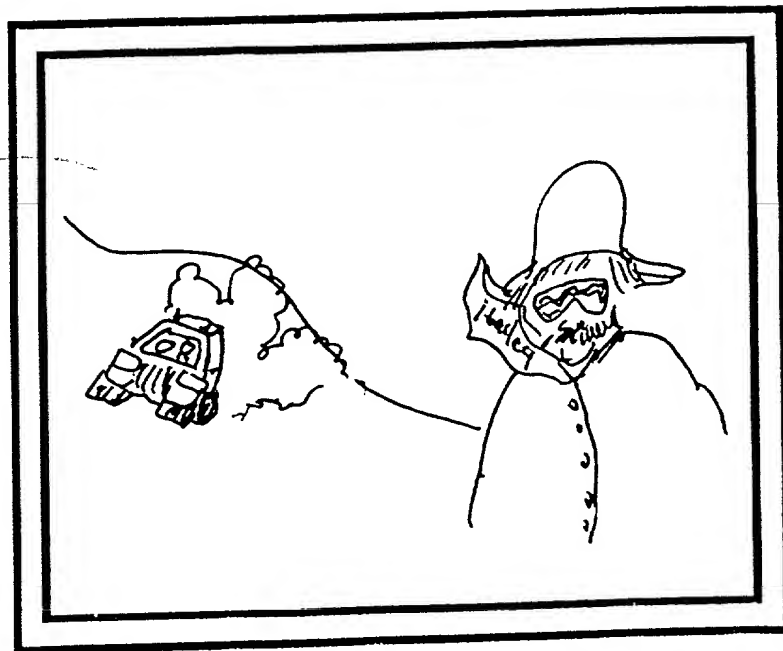


[illegible]

Share/move in
Progress

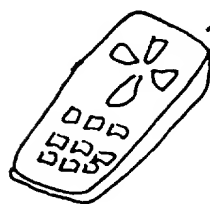
Роман

FIGURE 5a



Links ~~Should~~
Displayed

FIGURE 5b



Links Bookmarked
- then Link
Display terminated

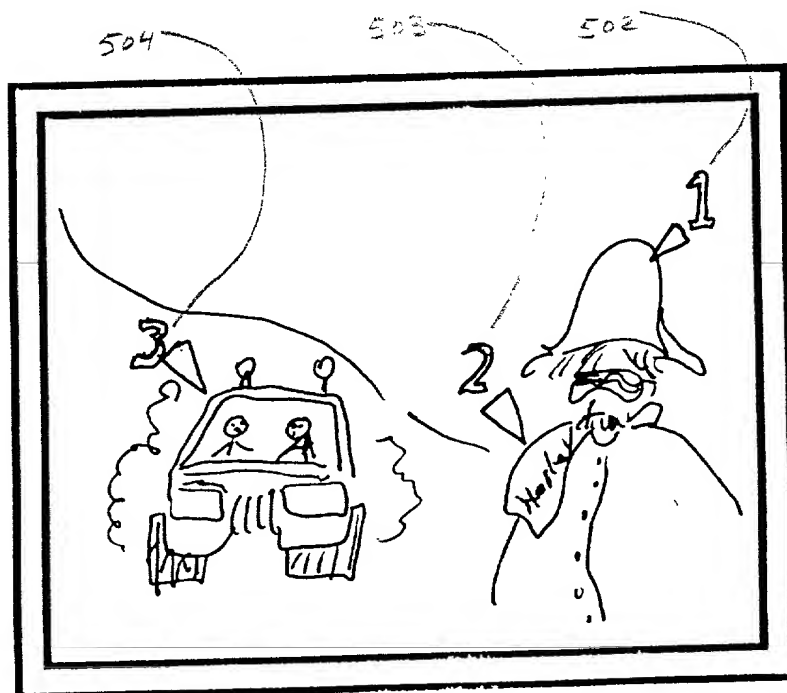


Figure 6

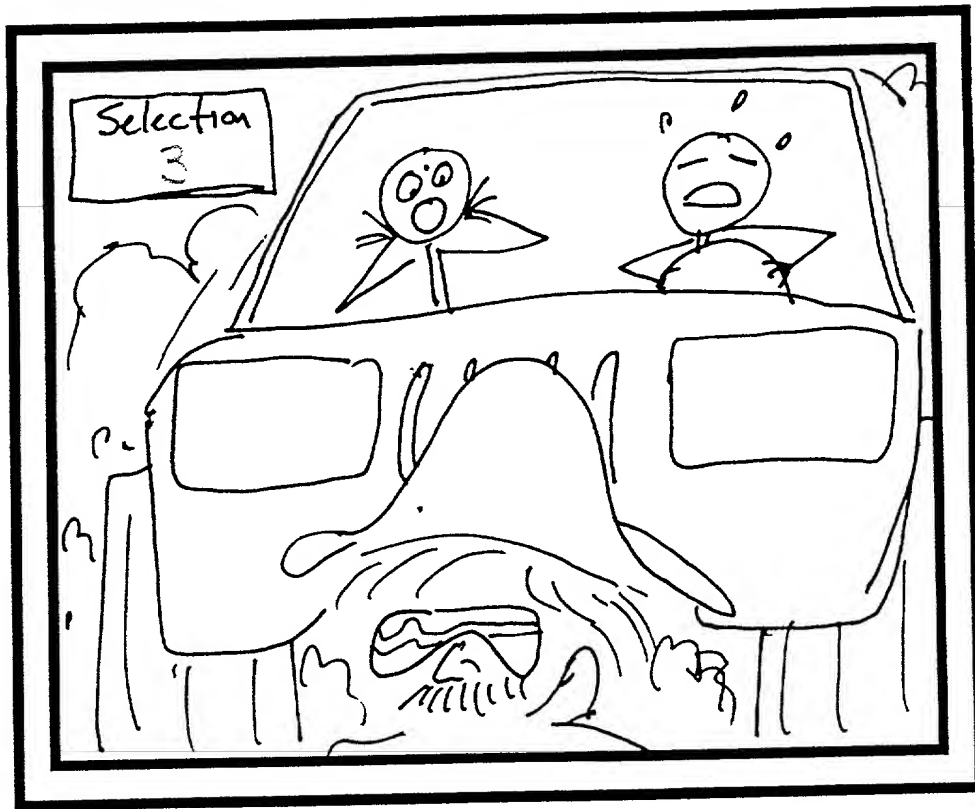


FIGURE 7

Return to
Show/Move in
Progress

FIGURE 7A

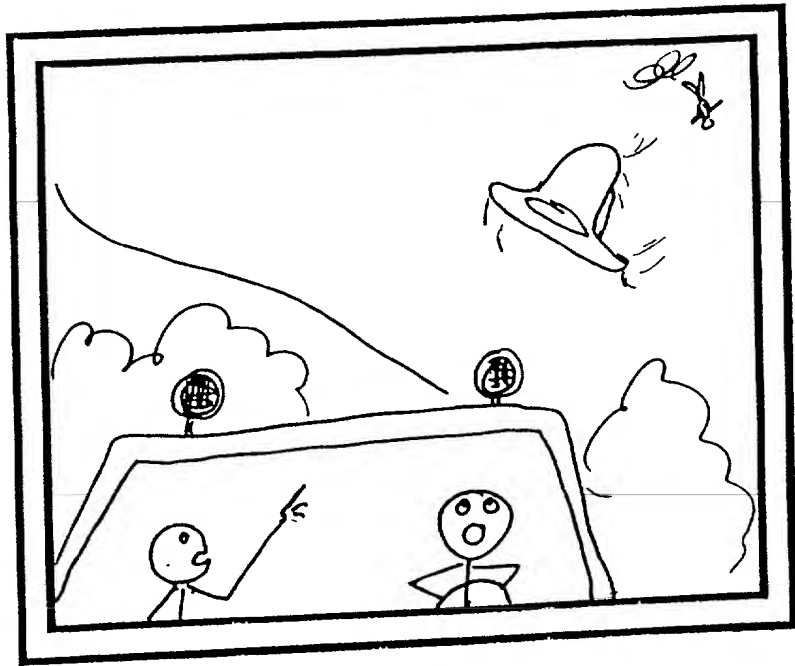
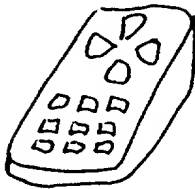


FIGURE 7B

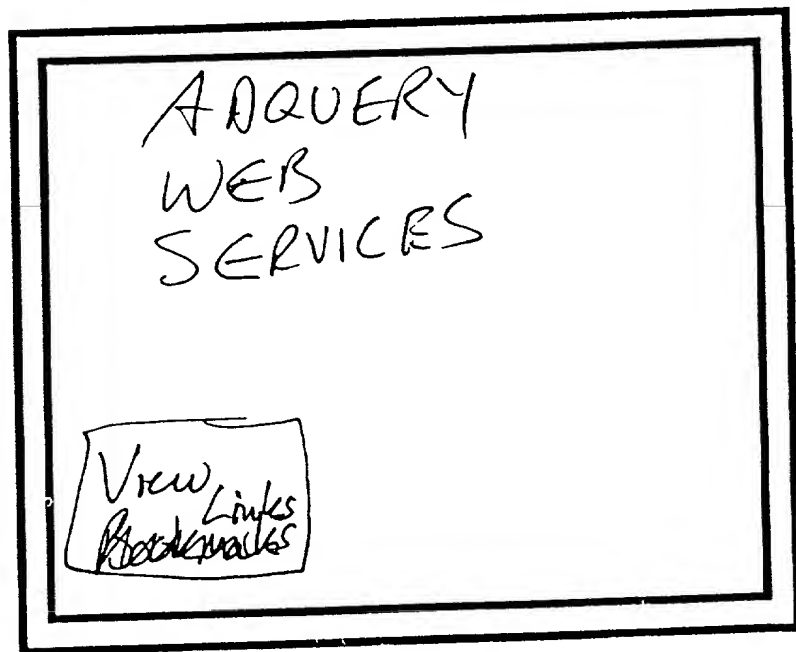


FIGURE 8A

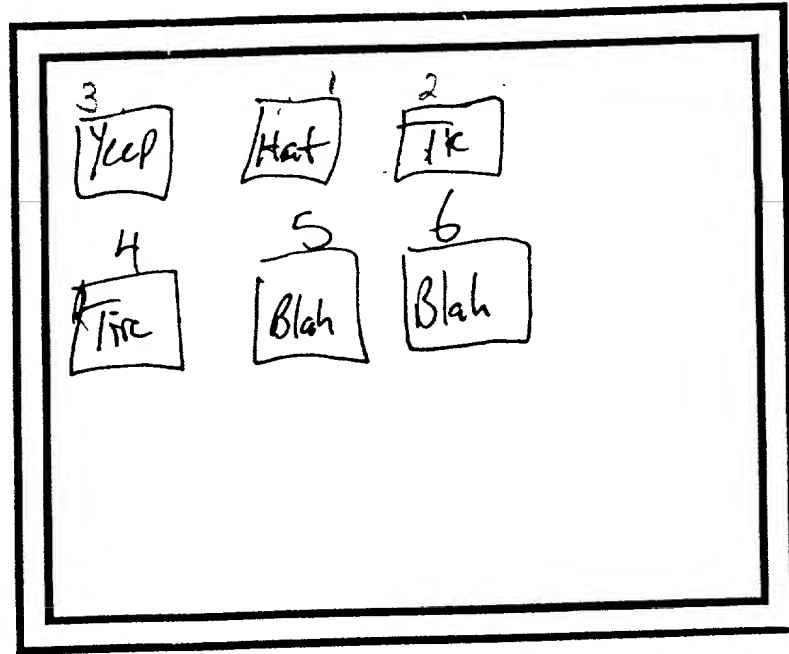
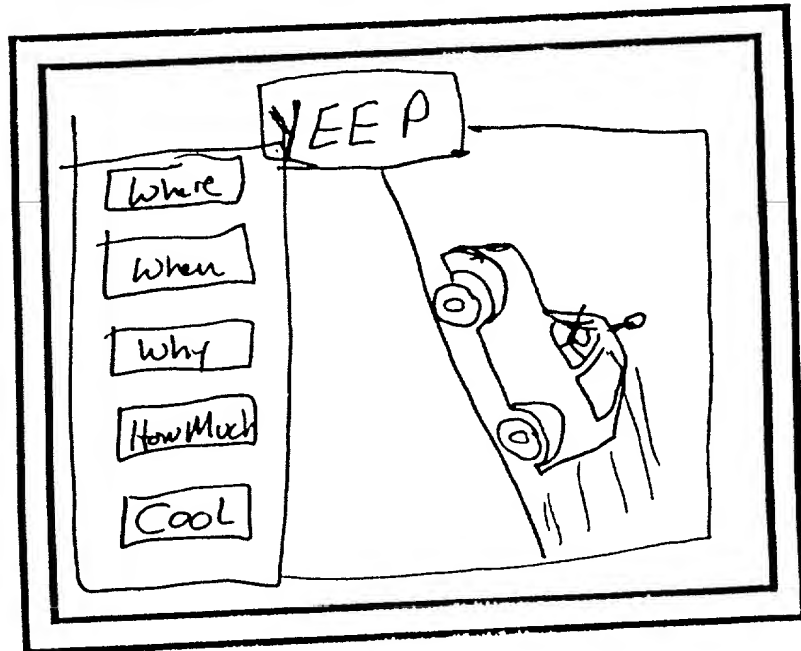


FIGURE 8B
Bookmarked
or
Immediate
upon
Selection



9

Entire Commercial is bookmarked.

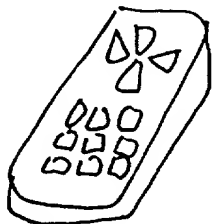
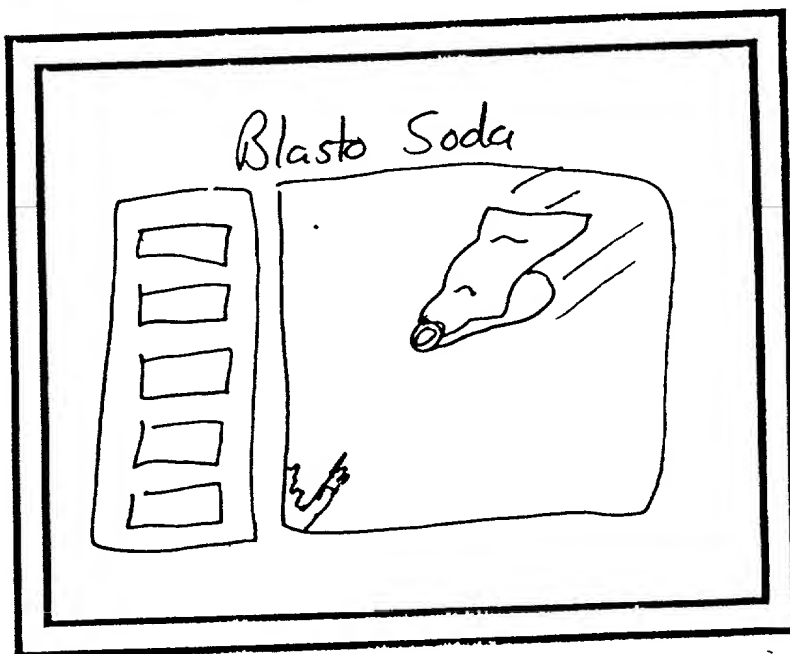


FIGURE
9A



FIGURE 9B



Parameter	Unit	Value	Standard Error	t-value	Significance
α_1		0.0000	0.0000	0.0000	0.0000
α_2		0.0000	0.0000	0.0000	0.0000
α_3		0.0000	0.0000	0.0000	0.0000
α_4		0.0000	0.0000	0.0000	0.0000
α_5		0.0000	0.0000	0.0000	0.0000
α_6		0.0000	0.0000	0.0000	0.0000
α_7		0.0000	0.0000	0.0000	0.0000
α_8		0.0000	0.0000	0.0000	0.0000
α_9		0.0000	0.0000	0.0000	0.0000
α_{10}		0.0000	0.0000	0.0000	0.0000
α_{11}		0.0000	0.0000	0.0000	0.0000
α_{12}		0.0000	0.0000	0.0000	0.0000
α_{13}		0.0000	0.0000	0.0000	0.0000
α_{14}		0.0000	0.0000	0.0000	0.0000
α_{15}		0.0000	0.0000	0.0000	0.0000
α_{16}		0.0000	0.0000	0.0000	0.0000
α_{17}		0.0000	0.0000	0.0000	0.0000
α_{18}		0.0000	0.0000	0.0000	0.0000
α_{19}		0.0000	0.0000	0.0000	0.0000
α_{20}		0.0000	0.0000	0.0000	0.0000
α_{21}		0.0000	0.0000	0.0000	0.0000
α_{22}		0.0000	0.0000	0.0000	0.0000
α_{23}		0.0000	0.0000	0.0000	0.0000
α_{24}		0.0000	0.0000	0.0000	0.0000
α_{25}		0.0000	0.0000	0.0000	0.0000
α_{26}		0.0000	0.0000	0.0000	0.0000
α_{27}		0.0000	0.0000	0.0000	0.0000
α_{28}		0.0000	0.0000	0.0000	0.0000
α_{29}		0.0000	0.0000	0.0000	0.0000
α_{30}		0.0000	0.0000	0.0000	0.0000
α_{31}		0.0000	0.0000	0.0000	0.0000
α_{32}		0.0000	0.0000	0.0000	0.0000
α_{33}		0.0000	0.0000	0.0000	0.0000
α_{34}		0.0000	0.0000	0.0000	0.0000
α_{35}		0.0000	0.0000	0.0000	0.0000
α_{36}		0.0000	0.0000	0.0000	0.0000
α_{37}		0.0000	0.0000	0.0000	0.0000
α_{38}		0.0000	0.0000	0.0000	0.0000
α_{39}		0.0000	0.0000	0.0000	0.0000
α_{40}		0.0000	0.0000	0.0000	0.0000
α_{41}		0.0000	0.0000	0.0000	0.0000
α_{42}		0.0000	0.0000	0.0000	0.0000
α_{43}		0.0000	0.0000	0.0000	0.0000
α_{44}		0.0000	0.0000	0.0000	0.0000
α_{45}		0.0000	0.0000	0.0000	0.0000
α_{46}		0.0000	0.0000	0.0000	0.0000
α_{47}		0.0000	0.0000	0.0000	0.0000
α_{48}		0.0000	0.0000	0.0000	0.0000
α_{49}		0.0000	0.0000	0.0000	0.0000
α_{50}		0.0000	0.0000	0.0000	0.0000
α_{51}		0.0000	0.0000	0.0000	0.0000
α_{52}		0.0000	0.0000	0.0000	0.0000
α_{53}		0.0000	0.0000	0.0000	0.0000
α_{54}		0.0000	0.0000	0.0000	0.0000
α_{55}		0.0000	0.0000		

FIG. 10a

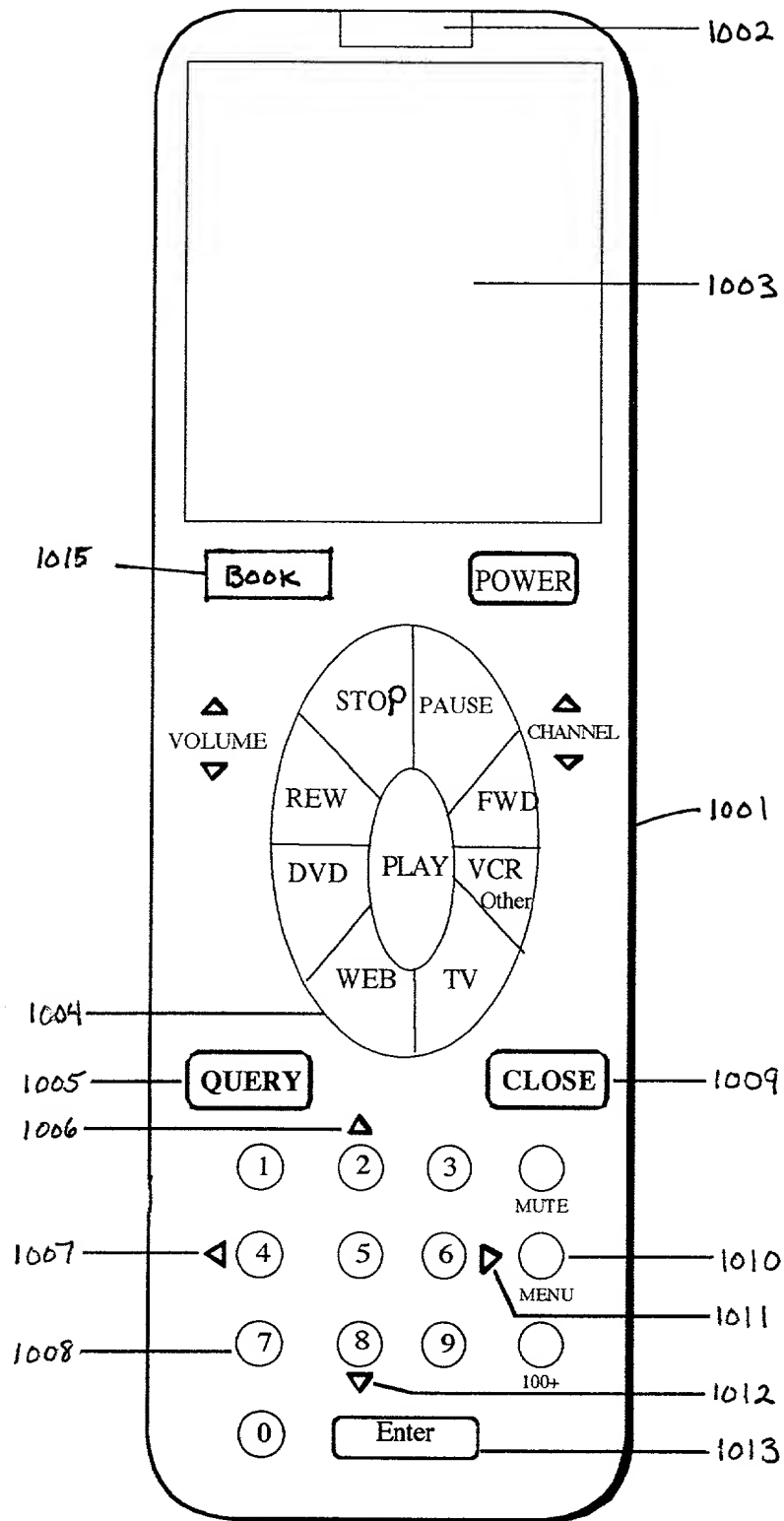


FIGURE 10a

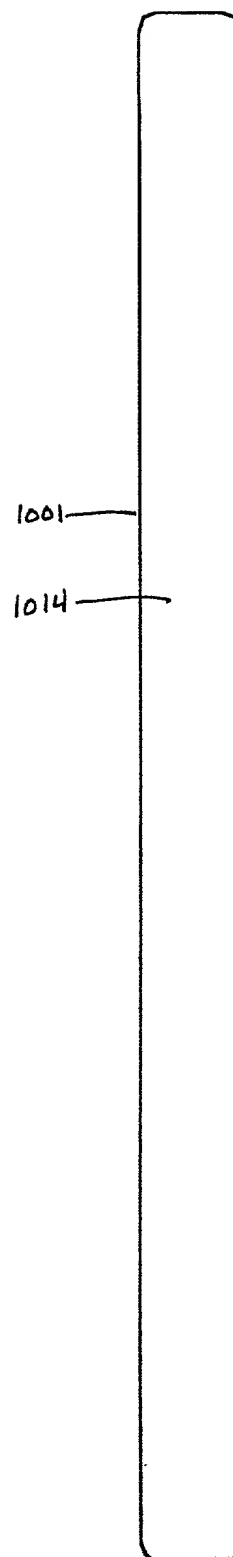


FIGURE 10b